

# 2017 INTERNATIONAL QUALITY CONFERENCE

## MESSAGES

My warmest greetings to the Philippine Society for Quality, Inc. (PSQ) as it holds the 2017 International Quality Conference, in collaboration with the Asia Pacific Quality Organization and Global Benchmarking Network.

I am PSQ's primary concern for raising the standards of business practices to effectively cope with the ever-changing needs of the market. Through years, these organizations have strived for excellence as they face the challenges brought by globalization.

Indeed, their initiatives have contributed to the government's goal of a vibrant and competitive economy.

It is my hope that our government will continue in discussing relevant issues and key topics that will transform various sectors in the Philippines. On our part, the government has taken measures to digitize services to ease the way we do business in the economy.

My hope is that this gathering will serve as a platform for makers and users of quality to exchange ideas and experiences that will help businesses grow and increase their potential. I ask the participants to advance their respective pursuits and make meaningful changes in their communities. Together, we shall realize a more comfortable and productive life for all.

I wish you an insightful event.



RODRIGO ROA DUTERTE  
President, Republic of the Philippines

Greetings to the Philippine Society for Quality, Inc. as you hold your 2017 International Quality Conference.

We are witnesses to the continued evolution of technology and how it affects our lives. As our country undergoes development, promises a brighter future, we must be diligent in ensuring that our society copes and thrives. It is through events like this that we are able to understand how we can put good use the progress in technology that we have today.

This event is a wonderful opportunity to discuss how we can take advantage of technology as a tool to push our nation towards progress. I urge you to encourage cooperation among

your colleagues so that together, we can bring sustainable development to our shores and improve the quality of life of our fellow Filipinos.

Mabuhay kaya ng lahat!

LENI ROBREDO  
Vice President,  
Republic of the Philippines

Warmest greetings to all the participants of this year's International Quality Conference!

First, I would like to commend the Philippine Society for Quality for organizing an event that brings various organizations to flourish in our rapidly changing world.

Technological changes want for no end and so we must make sure the Philippines is not left behind.

We must work together to adapt, evolve, and utilize technology, not just to grow our businesses and organizations, but to provide more opportunities for Filipinos living in the fringes of society.

As the Senate Chairman for the Committee on the Science and Technology, I offer my support to the Philippine Society for Quality and other organizations who wish to harness technology for the inclusive growth and development of the Philippines.

Together, I am hopeful that we can build a more prosperous nation, and better world for all.

Maraming salamat po!

In the spirit of building the nation,

BAM AQUINO  
Senator, Republic of the Philippines

The importance of the conference theme "Quality Transformation in the Digital World" and the emergence of the digital revolution and how it is transforming the work environment as we know is riding the wave of digital transformation for sustainability. Top executives from various industries are mind-set to embrace change to leverage upon existing trends and solutions to address future challenges in the digital. Leading enterprises who embrace disruption for sustainability, do not take transformation as a project or program but as a way of life, a new approach to managing quality to meeting customer needs and of working in the future.

HARNICK SINGH  
President, Asia Pacific Quality Organization

Makipagugmaan! Makipagandang Umaga!

I am delighted to be part of the 23rd Asia Pacific Quality Conference 2017 in Manila.

We are fortunate to have the guru in both Digital Transformation and Quality with us to share knowledge and experience for the next 3 days.

The conference offers a wonderful opportunity for us to learn, share and contribute on their journey to excellence. While you are here at APQC 2017, I hope all of you take the opportunity to enjoy this fantastic city of Manila has to offer and you take back home fond memories of a great conference, new friendships and an equally great experience of Philippines!

My congratulations and sincere thanks to the Philippine Society for Quality for organizing this mega event.

ABRAHAM FENN  
President (Elect), Asia Pacific Quality Organization

In the last few years we have seen the popularity and use of benchmarking grow around the world. Benchmarking, according to most studies, is now at least a "top five tool" with some studies positioning it as the No. 3 tool for helping organizations to become more productive and efficient. Many organizations understand that, to remain competitive or efficient, they need to compare themselves from

The "Quality Transformation in a Digital World" conference will be a vibrant platform for exchanging views, ideas, experiences and techniques to solve current and future challenges and raise organisational performance. This is a unique opportunity to learn from some of the world's top speakers on quality, benchmarking and the digital world. Wishing you all a memorable and knowledge rich conference.

Best regards.

DR. ROBIN MANN  
Chairman, Global Benchmarking Network  
www.globalbenchmarking.org

### Welcome Guests and Delegates!

Times and conditions change so rapidly. Changes cause disruptions that are sort of changes from the norm. In response to this challenge, the Philippine Society for Quality as the host for this year's International Quality Conference in collaboration with the Asia Pacific Quality Organization and Global Benchmarking Network is now taking its next big step from quality to excellence and now to digitalization with our theme "Quality Transformation in the Digital World".

The journey ahead is a bold and endless. It is full of learnings, changes, and challenges. To make this journey more meaningful, we have invited sought after experts from around the globe to share with us their learnings, experiences, implementation and execution of strategies, techniques, and the future of Quality in the Digital world such as internet of things (IoT), Artificial Intelligence (AI), Augmented reality to name a few. Mabuhay!

CORAZON C. TAN  
President, Philippine Society for Quality  
Vice President for Finance, Asia Pacific Quality Organization

Malibog Colegas!

In the previous released by Gartner in 2016, "by 2018, more than 3 million workers will be supervised by a 'robotics' and '45% of the fastest growing companies will have fewer employees than instances of smart machines.' How can organizations foster quality and process transformation through digitalization, taking into account that almost all the business problems are still solved through the traditional kaizen, lean, six sigma and total lean."

In response to this challenge, the Philippine Society for Quality, Inc. (PSQ), the Asia Pacific Quality Organization (APQO) and the Global Benchmarking Network (GBN) are presenting this year's International Quality Conference, with its theme "Quality Transformation in the Digital World." We are bringing with you sought-after quality leaders and experts from around the globe, highlighting successful case studies, insightful application of the new methodologies and techniques, interactive discussion groups and topical workshops.

This is truly an opportunity you cannot miss if you want to take a leap into the future with your strategy and execution. We look forward to meeting you in this exciting event in October 2017.

Maraming salamat po!

DR. REY B. FREMISTA, MBD, FRIBA, FRIRES  
Vice President Internal, Philippine Society for Quality, Inc.  
Vice President International Conference, Asia Pacific Quality Organization



PHILIPPINE  
SOCIETY FOR  
QUALITY, INC.

Since 1969

APQO  
Asia Pacific Quality Organization, Inc.

GBN  
Global  
Benchmarking  
Network



## ACE Team Awards Competition

Thewards for Contributing to Excellence or ACE is the only international program of its kind recognizing the best of the best arising from various national team engagement activities at a global platform. Introduced in 2016, the competition provides an outstanding opportunity for teams from diverse organizations around the world to come together and share their knowledge using a variety of continuous process improvements, innovation and productivity enhancement efforts. Participation provides an excellent opportunity to:

- Learn & Share
- Compete & Leap
- Recognize & Celebrate

"...the competition process creates a "best-practice" sharing environment and fosters a healthy spirit of enterprise encouraging and rewarding excellence."

Dr. Charles Aubrey, Chairman APQC

"...it is an outstanding opportunity for teams from diverse organizations around the world to come together and share their knowledge of their innovation and productivity enhancement efforts."

Dr. Raymeli, Chairman, 23rd APQC International Quality Conference

"...this unique platform enables the adoption of best practices and leapfrogging towards excellence."

Harnick Singh, President, APQC

"...a perfect venue to promote excellence by challenging and encouraging teams to compete, share and be recognized for fruits of exemplary innovative ideas and efforts around the globe."

Ms. Corazon Tan, President, PSQ

There are 27 teams from the following Private and Public sector organizations from eight countries participating in the competition.

These teams will be recognized at the 23rd APQC International Conference on Quality in Okada, Manila, Philippines, on October 23 during the Awards Dinner. This is the 17th year of the Global Performance Excellence Awards Process.

**Winners of the Global Performance Excellence Awards 2017**

**Best Performance Excellence Organizations in the World**

**World Class Award:**

**Highest Award**

1. Jinsung Asokong Pharmaceutical Co., Ltd., China

2. Keimi Cables PLC, Sri Lanka

3. Kocoglu Plastik Sanayi ve Ticaret A.S., Turkey

4. Nanning Haining Pharmaceutical Co., Ltd., Yangtze River Pharmaceutical Group, China

5. Shanghai Zhuzhou Heavy Industries Co., Ltd., China

6. Ton Don A Corporation, Vietnam

7. Jiangxi Henglong Marine Cable Systems Co., Ltd., China

8. Maanthipa Satangwan Nest Company, Vietnam

9. Shanghai International Airport Co., Ltd., China

10. Vodafon Fiji Limited, Fiji

11. Global Indian International School, Balestier Campus, Singapore

12. Global Indian International School, Queenstown Campus, Singapore

13. Lycom of the Philippines University-Batangas, Inc.

The awards will be presented at the 23rd APQC International Conference on Quality in Okada, Manila, Philippines, on October 23 during the Awards Dinner. This is the 17th year of the Global Performance Excellence Awards Process.

**About the Global Performance Excellence Award (GPEA)**

The GPEA is the only formal international recognition of performance/business excellence. Since 2000, 227 organizations have achieved the three rigorous categories of this award.

GPEA is a strategic planning tool for plant performance excellence. It helps to strengthen the strategic and performance of organizations to succeed in the fast-evolving global market place. The GPEA process promotes awareness in performance excellence as an increasingly important tool in competitiveness towards global business success and sustainability.

**About the Asia Pacific Quality Organization (APQO)**

The APQO was founded and organized by National Quality Organizations in Asia and Pacific Rim countries including the American Society for Quality and was incorporated in the Philippines in 1985. It is a non-profit organization formed to be a prime source for quality information, various awards, training programs and sources and quality of life in the Asia-Pacific region. APQO has several hundred National Quality Organizations (Core Council Members), corporate members, and life members and individual members. For more information about APQO visit: www.apqo.global.

**Participating ACE Teams**

## Participating ACE Teams

**SMILE to Excellence**  
UOB Centre for Education Excellence (GCEE), Singapore

**Nurturing Kindness**  
GIS, Queenstown Campus, Singapore

**Water Warriors**  
GIS, East Coast Campus, Singapore

**Harvest**  
GIS, Bailester Campus, Singapore

**Excelling in Excellence** - through our 'Nine Gems' - A Holistic Education Framework

GIS, Kuala Lumpur Campus, Malaysia

**Falcon team - Encouraging Entrepreneurship**  
GIS, Bangsar Campus, Malaysia

**Healthcare for a Sustainable Betterment**  
GIS, Abu Dhabi Campus, UAE

**SEWA, Serving Education With Agility**  
GIS, Tokyo Campus, Japan

**Creating Leaders for Life**  
GIS, Malaysia

PT. SEMEN PADANG

**PACKAR TEAM**  
PT SEMEN PADANG

**ECO-ZAK**  
PT SEMEN INDONESIA (PERSERO) Tbk

**BALIUM-EFFECT**  
PT SEMEN INDONESIA (PERSERO) Tbk

**GKM SULFUR TRAP**  
PT SEMEN GRESIK, PT SEMEN INDONESIA GROUP

**TMM SEVEN UP**  
PT SEMEN GRESIK, PT SEMEN INDONESIA GROUP

**SS-ARM**  
PT KRAKATU TIRTA INDUSTRI

**FT Proses Lebih Mudah**  
PT Pertamina (Persero)

**PT Pertamina Hi-Fine**  
PT Pertamina (Persero)

**PC PROVE-WW Plus**  
PT Pertamina (Persero)

**PC PROVE-D'Way**  
PT Pertamina (Persero)

**PT PROVE RTH**  
PT Pertamina (Persero)

**PT PROVE FLARE**  
PT Pertamina (Persero)

**PSQ and GBN Awards**

## JURAN MEDAL

Dr. Ma. Cristina B. Pedrolina

President, Centro Escolar University

**HALL OF FAME AWARD**

Noly T. Gasaysay

2017 Awardee

## GLOBAL BENCHMARKING NETWORK INT'L AWARDS WINNERS

### Benchmarking Award Winners

2014 City Government of Tarasantan

Runner-up, 3rd International Benchmarking Award from GBN in Abu Dhabi, UAE

2015 The Medical City

Top Prize, 4th Int'l Benchmarking Award from GBN in Dubai, UAE

2017 Republic General Services, Inc.

### Best Practice Award Winners

2014 Texas Instruments, Clark

Runner-up, 3rd Int'l Best Practice Award

Wipro (BPO - Service)

Land Bank of the Philippines

2015 Wipro (BPO - Service)

2017 Jollibee Foods Corporation

### QUALITY MANAGER OF THE YEAR

2013 Anthony Samates

Sam Miguel Yamamara Packaging Corporation

2016 Linyaway Mates

Jollibee Foods Corporation

Keynote Speaker

Starlink

2017 Dr. Esmerita Juver

Lycam of the Philippines University – Batangas

2017 Prof. Nestor Rances

University of the Philippines



## APQO AWARDS

### APQO LIFETIME DISTINGUISHED SERVICE AWARD

Dr. James H. Harrington

### Walter L. Hard Foundation Awards 2017

Hanilong/Ishkawa Metal

Mr. Shirojy Balunkone Gokulananda

Director, Global Centre for Excellence, GIS

**Miftara M. Gatchalian Medal**

Mr. Yu Liuchen

Director, Shanghai Quality Association

### APQO International Individual Awards 2017

#### APQO Special Recognition

Dr. Rey B. Fremista

Chairman, Yamron Coal Mining Company Limited

**Feigenbaum Lifetime Achievement Medal**

Dr. A. Blanton Godfrey

### APQO International Individual Awards 2017

#### APQO Lifetime Award

Mr. Li Xiong

Head, International Relations Section, IQPMA, Indonesia

**APQO President's Award for Excellence**

Mrs. Conzen C. Tan

Vice President Finance & Treasurer, APQO

President, Philippine Society for Quality, Inc.

**Prof. Ramon Santiago Freimista Work Quality Contribution Award**

Mrs. Pethmarie Mangatko da Silva

Vice President External Affairs & Membership, APQO

President, Sri Lanka Association for Quality

### APQO Special Recognition

Mrs. Rosario B. Mendoza

President, External Affairs & Membership, APQO

President, The New Zealand Organisation for Quality, Inc.

President, Sri Lanka Association for Quality